Everybody's Business – Mpower Elder Abuse Prevention Network

mpower inc. since 1975

A Primary Prevention Framework of Themes for action:

VISION: Creating an inclusive society where people of every age feel valued, respected, and resilient

The change we want to see

Reduced Agist attitudes towards older people

Enhanced awareness of ageist language

Enhanced understanding of elder abuse

Themes for Action	What we can do individuallly	What we can do as a Community	What Societal changes can be made
Awareness: A community that has increased knowledge of elder abuse and its drivers.	Continually educate oneself and others about elder abuse including the prevalence, signs and drivers.	Build community wide knowledge and understanding through education	Advocate for increased campaigns throughout community to increase knowledge and understanding.
Financial: A resilient community free from financial vulnerability.	Continuously educate one's self regarding technology, security and planning. Share your knowledge with friends, family, and neighbors to empower them limit vulnerability.	Build community-wide financial literacy programs focusing on succession planning, wills, power of attorney along with digital technology to enhance financial safety throughout communities. Workshops, seminars, and online resources can be utilised to disseminate information.	Advocate for policies and initiatives that promote financial inclusion, consumer protection, and economic justice within your community. Participate in local governance and electoral processes to influence decision-making and promote positive change.
Social inclusion: A community that promotes belonging, acceptance, positive language, acceptance and respect for age diversity.	Model inclusive behaviors, positive language and attitudes in personal interactions and community engagements. Demonstrating respect, empathy, and acceptance towards individuals which may assist with the creation of a culture that is belonging and appreciates age diversity.	Support communities to ensure everyone feels welcome and valued regardless of their background, beliefs, or identities through fostering initiatives that celebrate the diverse cultures, traditions, and identities within the community. Work with community to enhance awareness of ageist language.	Advocating for infrastructure and services that accommodate for the needs of older adults to allow opportunities for engagement and connectivity. Ensuring security, accessibility, and connectedness to enhances vitality. Model a society free from ageist language
Inclusive communities: AA strong community with reduced attitudes towards older people.	Individually, members can promote and engage in opportunities that enhance and foster intergenerational interactions. By engaging with community assists with the creation of populations that value aging.	Promote positive narratives surrounding ageing and challenging the drivers of ageist stereotypes through education and awareness campaigns throughout our communities.	Advocating for policies and legislation that support positive ageing and protects the rights of older Australians. Ensuring the voices and needs of older adults are represented in decision-making processes at all levels of government.

Enhanced understanding of elder abuse







Senior Rights Victoria

Free call: 1300 368 821

www.seniorsrights.org.au

Elder Rights Advocacy

Free Call: 1800 700 600

www.elderrights.org.au

The Orange Door

Free call: 1800 271 780

South West Victoria

Elder Abuse – Working Across the Continuum

Primary prevention

Preventing abuse ***before*** **it occurs.**

Addressing the 'drivers' of elder abuse.

e.g. challenging ageist attitudes and beliefs, addressing misuse of power & control, addressing the impacts of colonisation on First Nations people

Secondary prevention

Identifying risk factors and **Intervening early**

Taking precautions and acting early.
e.g. Powers of Attorney, Health Justice Partnerships, mediation, training for professionals to identify elder abuse red flags, activities targeting 'at risk' groups

Tertiary prevention

Intervening *after* abuse has occurred

Services responding to elder abuse that has already occurred.
e.g. Litigation, police, courts, interventions orders

Awareness raising

Awareness raising sits across the prevention continuum, from activities that seek to raise awareness of;
the drivers of abuse (primary prevention), risk factors and early intervention strategies (secondary prevention), and activities that raise awareness of what elder abuse is, including elder abuse services and referral pathways (tertiary prevention).

91% was perpetrated by a family member

Two-thirds of abuse **perpetrated by son or daughter** of the older person

(Seven Years of Elder Abuse Data, 2020)

Preventing Abuse of Older People